

Swisscontact Logical Framework for Project Component: Project Management

TA 104 – SME Vietnam (2002-2004)

Level	Narrative Summary	Measurable Indicators	Means of Verification	Important Assumptions
Goal	Improved socio-economic condition in private sector SMEs in selected regions and/or sub-sectors in Vietnam	Project’s contribution to the increased competitiveness of SMEs with the improved quality of work of people in targeted SME population, including increased income, improved working conditions, improved environmental conditions, and improved position of women in SMEs.	- Project Monitoring System - Evaluation	- Vietnam maintains its “Doi Moi” policy
Purpose A	Project management, development, monitoring and evaluation that ensures professional implementation and the achievement of planned outputs	- Planned outputs under purpose A achieved - Operational and financial project manual developed in cooperation with the SC Country Representative.	- Semester reports - Evaluation report - Project Manual	- Swisscontact continues to be allowed to operate its SME promotion project
Output A.1	Swisscontact’s SME promotion Vietnam organization operates efficient and effective	- Staff employed and adequately trained - Office infrastructure established and maintained - Cooperation with SC head office, SC Country Representative, and other SC projects	- Operational records of SC SMEP - Correspondence with SC entities - Proceedings of international SC affairs	
Output A.2	Project planning and monitoring system is operational	- PMF is operationalized by mid-2003 - LogFrame planning documents are prepared annually. - Semester and annual reports are prepared - Internal operation planning and monitoring system maintained by all staff - Financial budgeting, bookkeeping and monitoring reports are prepared and audits facilitated. - Phase planning 2005-2007 prepared by August 2004. - External project evaluation conducted by mid 2004 - Contract standard with BDS providers approved by SC	- Planning and reporting documents - Financial records	
Output A.3	Cooperation with VCCI as strategic partner is fulfilled as per agreement, with focus on VCCI’s organizational development	- Implementation of agreement with VCCI and its related annual plans, including HRD of VCCI staff and VCCI’s institutional development towards facilitator in SME promotion.	- Annual plans of operation concerning cooperation between SC and the VCCI - Monitoring records	- Agreement with VCCI remains in effect
Output A.4	Cooperation with Vietnamese government, foreign donor and facilitator organizations in SME promotion is operational	- 5 cooperation agreements signed with donor and/or facilitator organizations - Co-financing for a total of US\$ 500,000 is secured - Active participation in the SME forum - Regular contacts with government organizations and other stake holders	- Cooperation agreements - Membership records	
Output A.5	Good relationship to selected private sector entrepreneurs established	- Good understanding of private sector issues	- Research reports	

Logical Framework for Project Component:
Plastic sub-sector in greater Ho Chi Minh City

Level	Narrative Summary	Measurable Indicators	Means of Verification	Important Assumptions
Purpose B	Increased competitiveness, productivity and market access of private sector plastic manufacturing SMEs in greater Ho Chi Minh City	- 400 SMEs reached by the BDS-providers that are supported under output B.1 and B.2	- Progress reporting by BDS-providers - Entrepreneurs satisfaction - Semester reports - Evaluation report	- Direct interventions of Swisscontact in private sector allowed by Vietnamese authorities
Output B.1	BDS market development interventions are designed and implemented for <u>embedded BDS</u> with market opportunities in the plastic sub-sector	- Inventory of sub-sector BDS opportunities and constraints established - Contracts signed with 4 providers of embedded BDS to improve the delivery of their BDS - 4 types of embedded BDS in cooperation with their providers developed	- Sub-sector research report - Contracts with providers of embedded BDS - Documentation of BDS intervention tools - Evaluation report	
Output B.2	BDS market development interventions are designed and implemented for <u>transactional BDS</u> based on the opportunities in the plastic sub-sector	- Instruments and procedures for the selection, support and monitoring of BDS-providers established and applied - Contracts signed with 8 BDS providers to improve the delivery of their BDS - Intervention tools developed for 4 types of transactional BDS in cooperation with BDS-providers - For the BDS in which providers are supported, the reach and retention ratios are increased by 20% (relative) each, compared to the value in the plastic sub-sector baseline study (April 2002)	- BDS market development tools - Contracts with BDS-providers - Documentation of BDS intervention tools - Evaluation report	
Output B.3	<u>Environmental management</u> support schemes are established and implemented in the plastic sub-sector	- 20 SMEs implement environmental management systems - 5 new plastic products are developed and marketed originating from recycled plastic materials - 10 SMEs applied state-of-the-art recycling technology	- Progress monitoring reports on “Environment in SMEs” component - Evaluation report	
Output B.4	<u>Gender inequality conditions/issues</u> in the plastic sub-sector are addressed	- Gender position investigated in the plastic sub-sector and action plan formulated - SDC toolkit tested, pilot programs implemented and evaluated - At least two proposed interventions are implemented	- “Gender interventions in plastic sub-sector” report - Progress monitoring reports on “Gender in SMEs” component	
Output B.5	<u>SRB conditions/issues</u> in the plastic sub-sector are addressed	- SRB position investigated in the plastic sub-sector and action plans formulated - Based on study results, and where favorable, SRB interventions undertaken	- Assessment reports on SRB in the plastic sub-sector - Progress monitoring reports on “SRB” component	
Output B.6	Recommendations for improved <u>macro-level conditions</u> for the plastic sub-sector are submitted to the stakeholders and followed-up	- Dialogue towards an enabling environment and regulatory framework is initiated - Improved environment for private sector provision of BDS - A report detailing recommendations for improved conditions is submitted to the relevant authorities - A symposium with stake holders and at least 2 associations in the plastic sub-sector is organized	- Report of recommendations for an improved enabling environment in the plastic sub-sector - Proceedings of symposium on macro level conditions in the plastic sub-sector	

Logical Framework for Project Component:

Expansion to other sub-sectors and/or regions in Vietnam

Level	Narrative Summary	Measurable Indicators	Means of Verification	Important Assumptions
Purpose C	Increased competitiveness of private sector SMEs in one other sub-sector in Vietnam	- 50% of the SMEs that benefited indirectly from Swisscontact’s assistance have adopted positive changes in their business practices	- Progress reporting by BDS-providers - Entrepreneurs satisfaction - Semester reports - Evaluation report	- Direct interventions of Swisscontact in private sector allowed by Vietnamese authorities
Output C.1	BDS market development interventions are designed and implemented for <u>embedded BDS</u> with market opportunities in the additional sub-sector	- Sub-sector analyses conducted and inventory of potentials and constraints of one sub-sector established - Based on study results, and where favorable, BDS market supported in its development in the selected sub-sector	- Sub-sector research report - Contracts with providers of embedded BDS - Documentation of BDS intervention tools - Evaluation report	
Output C.2	BDS market development interventions are designed and implemented for <u>transactional BDS</u> based on the opportunities in the additional sub-sector	- Based on study results (output C1), and where favorable, BDS market supported in its development in the selected sub-sector	- BDS market development tools - Contracts with BDS-providers - Documentation of BDS intervention tools - Evaluation report	
Output C.3	<u>Environmental management</u> support schemes are established and implemented in the additional sub-sector	- Environmental analysis conducted for the selected sub-sector and action plans formulated - Based on study results, and where favorable, environmental support schemes undertaken	- Environmental analysis reports - Progress monitoring reports on “Environment in SMEs” component - Evaluation report	
Output C.4	<u>Gender inequality conditions/issues</u> in the additional sub-sector are addressed	- Gender position investigated in the selected sub-sector and action plans formulated - Based on study results, and where favorable, gender interventions undertaken	- “Gender intervention” reports for 2 sub-sectors - Progress monitoring reports on “Gender in SMEs” component	
Output C.5	<u>SRB conditions/issues</u> in the additional sub-sector are addressed	- SRB position investigated in the selected sub-sector and action plans formulated - Based on study results, and where favorable, SRB interventions undertaken	- Assessment reports on SRB in selected sub-sectors - Progress monitoring reports on “SRB” component	
Output C.6	Recommendations for improved <u>macro-level conditions</u> for the additional sub-sector are submitted to the stakeholders and are followed-up	- Dialogue towards an enabling environment and regulatory framework is initiated - Improved environment for private sector provision of BDS - A report of recommendations for improved conditions is submitted to the relevant authorities - Advocacy measures implemented are followed-up	- Report of recommendations for an improved enabling environment in selected sub-sectors	