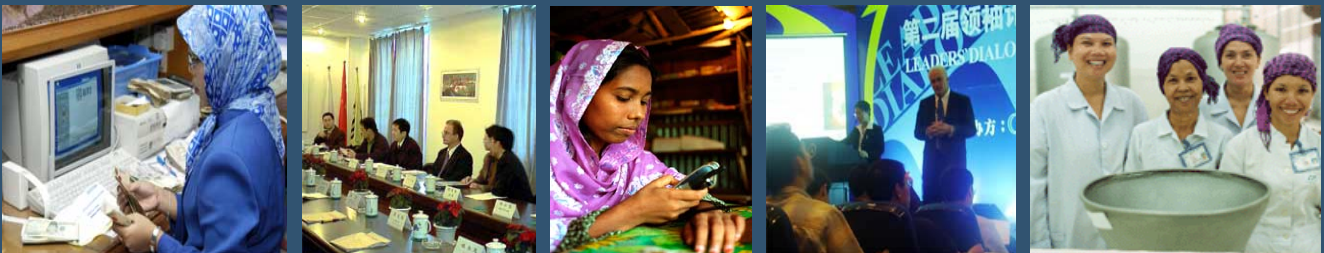


International Finance Corporation Meeting on Results Measurement for Advisory Services

Innovations in Evaluation for Development Assistance



May 1-2, 2007

IFC Auditorium, Washington, D.C.

DAY 1: TUESDAY, MAY 1, MORNING

8:00–8:30 am	Breakfast
8:30–8:40 am	Welcome <i>Speaker: Geeta Batra, Principal Operations Officer, Results Measurement, IFC</i>
8:40-9:00 am	Importance of Results Measurement at IFC <i>Speaker: Michael Klein, Vice-President Financial and Private Sector Development, and Chief Economist, IFC</i> The IFC’s mission is to promote sustainable private sector investment in developing countries, helping to reduce poverty and improve people's lives. Evaluating IFC projects is therefore extremely important and also extremely challenging. Michael Klein will discuss IFC’s strategic goals for impact evaluation across the business lines.
9.00-9:30 am	Keynote Address When Will We Ever Learn? Improving Lives through Impact Evaluation <i>Speaker: Ruth Levine, Director of Programs and Senior Fellow, Center for Global Development</i> Ruth Levine has identified the lack of rigorous impact evaluation in foreign aid as a major challenge facing donors and development institutions. Ruth will discuss the root causes of this failure in the market for accurate and reliable knowledge and explain what needs to be done about it.
9.30-11:00 am	Measuring Aid Effectiveness: The Promise & Pitfalls of Evaluation Methodology <i>Speakers: Abhijit Banerjee, Professor, MIT , and The Poverty Action Lab</i> <i>Paul Gertler, Professor, University of California, Berkeley</i> This session will address recent methodological trends in evaluation, including ways of framing evaluations through the lenses of experimental and quasi-experimental designs, and situations in which randomized trials may be appropriate. The panelists will also discuss the degree to which development assistance should focus on programs with proven records of success under experimental conditions.
11:00-11:15 am	Coffee Break

<p>11:15–12:45 pm</p>	<p>Innovative Methods of Evaluating Access-to-Finance Programs</p> <p><i>Speakers: Jonathan Zinman, Dartmouth University and MIT’s Poverty Action Lab</i> <i>Jonathan Morduch, New York University</i> <i>Jay Rosengard, Professor, Harvard University</i></p> <p><i>Moderators: Matthew Gamser, Principal Operations Officer, IFC</i> <i>Peer Stein, Manager, Financial Markets, IFC</i></p> <p>This session will discuss the methodological issues that arise when conducting impact assessments of microfinance and SME access-to-finance programs (both international and domestic). The speakers will draw on examples from their own work to illustrate how evaluations can be designed to better understand constraints in access to finance.</p>
<p>12.45-2:00 pm</p>	<p>LUNCH</p>

DAY 1: TUESDAY, MAY 1, AFTERNOON

2:00-3.30 pm	<p>Challenges in Evaluating Business Environment Reforms</p> <p><i>Speakers: Lesley Fisher,, National Treasury, S. Africa Ivan Nimac, FIAS-Asian Pacific, IFC Benjamin Herzberg, Senior Specialist, SME Department Luke Haggarty, BEE Program Manager, Latin America Facility</i></p> <p><i>Moderator: Jackie Coolidge, Lead Operations Officer, Foreign Investment Advisory Service, IFC</i></p> <p>IFC is widely recognized as a champion of business environment reforms, such as the streamlining of business licenses, permits, inspections etc. These programs are generally believed to have large scale impacts on private sector development. This session will address the methodological issues involved in conducting impact assessments of Business Enabling Environment programs. Presentations will summarize the findings of recent IFC evaluations in Africa, East Asia, Latin America, and Eastern Europe.</p>
3.30-3:45 pm	<p>Coffee Break</p>
3:45–4.15 pm	<p>The Effects of Privatization Programs in Infrastructure</p> <p><i>Speaker: Bernie Sheahan, Director, Infrastructure Advisory Services, IFC</i></p> <p><i>Moderator: Chris Richards, Adviser, SME Department, IFC</i></p> <p>This session will focus on the challenges of measuring the development impact of large scale privatization programs. It will also discuss recent developments in IFC’s approach to measuring the broad impacts of some of these programs.</p>

4.15pm-5.30pm	<p>Value-Chains and Linkage Programs: What Have We Learned?</p> <p><i>Speakers: Deepak Adhikary, Deputy General Manager, SEDF, Bangladesh, IFC</i> <i>Rema Hanna, Assistant Professor, Wagner School of Public Policy, New York University</i></p> <p><i>David Browning, Vice President, Technoserve</i> <i>Michael Scriven, Professor, University of Western Michigan</i></p> <p><i>Moderator: Sujata Lamba, Manager, Global Linkages Unit, IFC</i></p> <p>This session will address the methodological issues involved in conducting impact assessments of linkage and agri-business linkage programs, and the feedback from recent results into improving program designs. Presentations will summarize the recent findings of an agribusiness seaweed program in Indonesia, a farm forestry program in India, and the garment value chain program in Bangladesh. There will also be a presentation on how programs are evaluated at Technoserve which provides business advice and access to both markets and capital in developing countries.</p>
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DAY 2: WEDNESDAY, MAY 2, MORNING

8:00–8:30 am	Breakfast
8:30–9:00 am	<p>Welcome Back: IFC’s Systems for Measuring Results</p> <p><i>Speakers: Mariann Kurtz Weber, Manager, IFC</i> <i>Roland Michelitsch, Manager, Development Effectiveness, IFC</i> <i>Geeta Batra, Principal Monitoring and Evaluation Officer, IFC</i></p> <p>This session will report on recent developments and progress in measuring the results of advisory services interventions in IFC.</p>
9:00-10:15 am	<p>Measuring the Gender Gap in Private Sector Development</p> <p><i>Speakers: Myra Buvinic, Sector Director, Gender and Development, World Bank</i> <i>Antoinette Schoar, Professor, Massachusetts Institute of Technology</i> <i>Virginia Setz, Millenium Challenge Corporation</i></p> <p><i>Moderator: Amanda Natalie Ellis, Head, Gender Entrepreneurship Markets, IFC</i></p> <p>In this session, we will describe the challenges faced by women in developing countries and the efforts the Millennium Challenge Corporation (MCC) and the IFC to address these challenges. Speakers will address the global nature of this problem, shed light on the activities of the MCC to address this problem at the country level and the Corporation's efforts to measure the impact of its activities. Recent efforts of IFC in evaluating programs with the Dfcu in Uganda and Access Bank in Nigeria will also be discussed.</p>
10:15-11:30 am	<p>Simple Back-of-the-Envelope Approaches to Monitoring and Evaluation</p> <p><i>Speakers: Sendhil Mullainathan, Professor, Harvard University</i> <i>Eric Oldsman, Nexus Associates</i></p> <p><i>Moderator: Warrick Smith, Senior Manager, East Asia and the Pacific, IFC</i></p> <p>This session will discuss the use of simple ex-ante measures that can be used to inform program selection, as well as quick impact measures that can be applied in projects where rigorous in-depth evaluations may not be warranted or cost-effective.</p>
11:30-11:45 am	Coffee Break

11:45-12:45 pm	<p>Supporting High-Growth Entrepreneurs: The Evidence and the Policy Debate</p> <p><i>Speakers:</i> David Storey, Professor, Warwick University Erkko Autio, London Imperial College Alexis Diamond, Evaluation Officer, IFC</p> <p><i>Moderator:</i> Bastiaan Mohrmann, Principal Operations Officer, IFC</p> <p>This session will present some recent findings on a program supporting high growth entrepreneurs in South Africa and in Latin America as well as debate the policy issue of supporting high growth entrepreneurs versus SMEs in general.</p>
12.45-2.00 pm	<p>LUNCH</p> <p><i>Donald Rubin, Professor, Department of Statistics, Harvard University</i></p> <p>Designs that Promote Honest Evaluations</p> <p>Professor Rubin ushered in a methodological paradigm shift when he introduced his model for quasi-experimental program evaluation more than three decades ago. In the intervening years the Rubin Model for asking and answering evaluation questions has become standard across the sciences, and Don Rubin has continued to contribute practical and innovative approaches to countless real-world evaluation problems. This presentation will discuss the connection between study design and the credibility of reported results, examining how the choice of a few simple design elements can promote honest and credible evaluation analyses.</p>
DAY 2: WEDNESDAY, MAY 2, AFTERNOON	
2.00-2.45 pm	<p>Evaluating Energy Efficiency Programs</p> <p><i>Speakers:</i> Russell Sturm, Principal Project Officer, IFC NGO</p> <p><i>Moderator:</i> Eluma Obibuaku, Monitoring and Evaluation Officer, IFC</p> <p>This session will discuss IFC's efforts to measure the energy and environmental impact of projects in its portfolio. Issues to be discussed will include how monitoring in this area is influencing IFC policy and the behavior of management, and ultimately clients. An external perspective on the challenges of measuring climate change in a world where this issue is gaining prominence will be presented.</p>

2.45-3.30 pm	<p>Evaluating Corporate Governance Programs</p> <p><i>Speakers: Motria Morozov, Senior Operations Officer, IFC</i> <i>Stilpon Nestor, Principal, Nestor Advisors Ltd, London</i> <i>Teresa Barger, Director, Corporate Governance, IFC</i></p> <p><i>Moderator: Darrin Hartzler, Senior Operations Officer, IFC</i></p> <p>This session will present IFC’s recent experiences in evaluating the impact of its advisory work in the area of Corporate Governance. In addition, an external perspective will also be provided by a firm that also provides advice in this area.</p>
3.30pm-3.45pm	<p>Coffee Break</p>
3.45-5:30pm	<p>How Our Partners—Foundations and Donors—Measure Development Impact</p> <p><i>Discussants: Steve Silcox, USAID</i> <i>Jeanne Downing, Senior Adviser, USAID</i> <i>Mikael Söderbäck, Senior Adviser, SIDA</i> <i>Brian Trelstad, Chief Investment Officer, Acumen Fund</i> <i>Dr. Thomas Koch, First VP, German Investment and Development Company</i> <i>Luke Haggarty, BEE program Manager, IFC Latin America Facility</i> <i>Chris Richards, Adviser, SME Department, IFC</i></p> <p><i>Moderator: Jim Tanburn, Co-ordinator, Donor Committee on Enterprise Development</i></p> <p>This session will focus on some innovative approaches to evaluation that have been applied and interesting findings. Current challenges will be discussed as well as possibilities for prioritizing and collaboration.</p>
5.30-6:15 pm	<p>Rigorous Impact Evaluations: The Road Ahead for IFC</p> <p><i>Speakers: Vinod Thomas, Director-General of Evaluation, World Bank Group</i> <i>Sendhil Mullainathan, Professor, Harvard University and The MIT Poverty Action Lab</i> <i>David Storey, Professor, University of Warwick, Warwick</i></p> <p>This session will discuss the steps that IFC will be taking, moving forward, to help ensure that evaluation efforts are targeting the right projects, maximizing opportunities for learning, and producing credible and reliable results that are well disseminated.</p>