

The *Making Markets Work for the Poor* (M4P) approach What it is and where it's going

A 1-day seminar sponsored by DFID and SDC; 26th November, Bangkok (venue TBC)

Draft programme

- 8.30-9.00 Coffee
- 9.00 – 9.20 Introduction to the seminar – *Alan Johnson, Department for International Development (DFID), and Jonathon Ridley, Coffey International Development*
- Morning session: M4P experience and potential**
Presentations followed by questions and discussions
- 9.20-10.30 The M4P approach: rationale, issues and opportunities – *Alan Gibson, The Springfield Centre*
Overview of the approach and introduction to the three documents¹ commissioned by DFID and SDC
- 10.30 – 11.00 Coffee
- 11.00 – 11.45 From agriculture to health care: applying M4P successfully in different market systems in Bangladesh -- *Peter Roggekamp, Katalyst*
- 11.45 - 12.30 Improving the competitiveness of the palm oil sector in Thailand – *Jim Tomecko, GTZ*
- 12.30 – 2.00 Lunch

Afternoon session: Implementing M4P - organisation perspectives

Parallel sessions containing 'mini'- presentations and discussions. Each session is repeated; ie participants choose which group they attend for the first session and then move to another group at 2.45. Each participant therefore attends two sessions.

- 2.00 – 2.45 Discussion 1 – parallel sessions
- Institutional challenges in taking M4P into an agency – *Alwyn Chilver, AusAID*
 - Turning M4P into reality – key operational lessons from 7-years experience – *Manish Pandey, Katalyst*
 - Moving from research to practice in Vietnam - *Dominic Smith, Vietnam*
- 2.45 - 3.30 Discussion 2 – parallel sessions (repeat)
- 3.30 – 4.00 Coffee
- 4.00 – 5.00 **Closing session: Moving forward with M4P: future challenges and opportunities** – *Jonathon Ridley, Coffey International Development*
Plenary discussion focusing on 'where next' for M4P including the potential for collaboration and development.
- 5.00 - 6.00 Drinks and informal discussions

¹ Each participant will receive three documents on M4P: *M4P Synthesis, M4P Perspectives* and *M4P Operational Guide*